



6160 Egret Court  
Benicia, California, 94510  
707-747-9600/www.pacificozone.com

For Immediate Release:

Contact:  
Bob Smith-McCollum, Vice President, Marketing  
P: 707-747-9600 X 29  
F: 707-747-9209  
bsm@ pacificozone.com  
www.pacificozone.com

## **Pacific Ozone Hires New Director of Sales for Latin America**

Benicia, California, July 15, 2008 – Pacific Ozone, a leading manufacturer of industrial ozone generators and systems, named Brian Lowe as its new Director of Sales for Latin America. Mr. Lowe, who has 25 years of experience in technical sales in the biopharm and micro electronics industries, will be in charge of managing and expanding Pacific Ozone’s network of sales representatives and distributors in Latin America.

“The expansion of our rep and distribution team further strengthens our abilities to serve our growing customer base in Latin America,” noted Chris Rombach, President of Pacific Ozone. “Brian’s experiences in capital equipment sales in Latin America will greatly enhance Pacific Ozone’s success in this important region.”

Before joining Pacific Ozone, Mr. Lowe served as a Senior Sales Engineer for Ryan Herco Flow Solutions, a leading distributor for filtration and fluid handling products. “Pacific Ozone has a developed a solid customer base in bottled water, beverage, and aquaculture in Latin America,” said Lowe. “I’m confident that this is just a fraction of the true potential for Pacific Ozone in Latin America, and I’m excited to be part of the team.”

“Brian’s breadth of sales expertise as well as his extensive experience in Latin America will allow Pacific Ozone to leverage its current successes and rapidly expand its presence in the region,” said Brian Johnson, owner and CEO of Pacific Ozone. “We’re excited to have him join Pacific Ozone and look forward to the results of his contributions to our growth.”

About Pacific Ozone: Pacific Ozone Technology, Inc. is a leading supplier of air-cooled, corona discharge ozone generators and integrated ozone contacting systems. In addition to ozone products, Pacific Ozone offers engineering support and development services that meet their customer’s application-specific requirements.

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